

Message Text

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PAGE 01 LIMA 01772 042055Z

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ACTION ARA-10

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FM AMEMBASSY LIMA

TO SECSTATE WASHDC IMMEDIATE 4153

UNCLAS LIMA 1772

E.O. 11652: NA

SUBJ: FY-1976 CONGRESSIONAL PRESENTATION

REF: STATE 046890

TITLE: NUTRITION PLANNING

NUMBER 527-11-560-142

FINAL OBLIGATION: FY-1978

PROJECT TARGET AND COURSE OF ACTION. TO ASSIST THE GOVERNMENT OF PERU IN THE CREATION OF A HIGH LEVEL NUTRITION PLANNING GROUP WHICH WILL EXAMINE ALTERNATIVE NUTRITION INTERVENTIONS AND COORDINATE THE IMPLEMENTATION OF THOSE PROMISING THE GREATEST IMPACT ON THE NUTRITIONAL STATUS OF THE POOREST MAJORITY. THE TARGET FOCUS WILL BE PARTICULARLY UPON PREGNANT AND LACTATING WOMEN AND CHILDREN. INTERVENTIONS CONSIDERED FOR THEIR FEASIBILITY AND EFFECT WILL INCLUDE FOOD FORTIFICATION, FOOD BLENDING (FOR EXAMPLE, THE ADDITION OF QUINUA TO WHEAT FLOUR WHICH WOULD RAISE THE PROTEIN CONTENT OF BREAD BY 20 PERCENT), NUTRITION EDUCATION AND HEALTH AND SANITATION. THE PROJECT WILL ESTABLISH THE COSTS OF ALTERNATIVE INTERVENTIONS, THE PUBLIC ACCEPTANCE OF THE INTERVENTIONS AND THE RELATIVE NUTRITIONAL EFFECTS OF THE INTERVENTIONS SINGULARLY OR IN COMBINATIONS.

PROGRESS TO DATE. THE GOP'S NATIONAL PLANNING INSTITUTE PUBLISHED IN 1973 A REVIEW OF THE BASIC FOOD AND NUTRITION SITUATION IN PERU. THE DOCUMENT CANDIDLY REPORTED THE UNCLASSIFIED

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ALARMING STATISTICS RELATING TO THE MALNUTRITION OF PERU'S

POPULATION AND RECOMMENDED A GENERAL COURSE OF CORRECTIVE ACTION. IN 1972, THE GOP CONDUCTED AN EXTENSIVE AND INTENSIVE NATIONAL FOOD CONSUMPTION SURVEY (ENCA) WHICH CORRELATES DEMOGRAPHIC, INCOME AND DIETARY DATA. FOLLOWING THE WORLD FOOD CONFERENCE, THE GOVERNMENT ESTABLISHED A NEW MINISTRY OF FOOD WHICH, ALTHOUGH ONLY NOW IN ITS ORGANIZATION STAGE, PROMISES TO TAKE A DIRECT AND ACTIVE INTEREST IN THE NUTRITIONAL STATUS OF THE PERUVIAN POPULATION IN ADDITION TO ITS BASIC RESPONSIBILITY IN FOOD SUPPLY AND PRICES. WITH THE ASSISTANCE OF A REGIONALLY FUNDED NUTRITION PLANNING CONSULTANT, AID AND THE GOVERNMENT HAVE DEFINED THE SCOPE OF THE NUTRITION PLANNING PROJECT AND HAVE DRAWN UP A BASIC MEMORANDUM OF AGREEMENT WHICH WILL GOVERN ITS IMPLEMENTATION. A SURVEY OF THE SCOPE OF SOME POSSIBLE INTERVENTIONS HAS BEEN UNDERTAKEN DURING THE PROJECT DEVELOPMENT PHASE.

RELATED ACTIVITIES. UNICEF PROVIDED SUPPORT TO THE NATIONAL PLANNING INSTITUTE (INP) DURING DEVELOPMENT OF A NATIONAL FOOD AND NUTRITION POLICY (NFPN). TWO INTERNATIONAL CONFERENCES WERE HELD IN PERU ON TECHNIQUES OF FORMULATING A NFPN AND ON THE USE OF MASS MEDIA IN NUTRITION EDUCATION. UNICEF ALSO FINANCED THE 1973 STUDY, "SITUATION AND POLICY FOR FOOD AND NUTRITION". THE RECOMMENDATIONS OF THIS STUDY WERE VERY GENERAL AND DID NOT INCLUDE A TIME FRAMEWORK NOR BUDGET ALLOCATIONS FOR PROJECT DESIGN AND IMPLEMENTATION. HENCE USAID SUPPORT OF THE HIGH-LEVEL NUTRITION PLANNING GROUP IS INTENDED TO FOCUS ON SPECIFIC SOLUTIONS (INTERVENTIONS) WITH AN ACTION PLAN TO IMPLEMENT THEM. THE NUTRITION PROJECT IS RELATED TO AID ASSISTANCE IN MATERNAL HEALTH AND AGRICULTURE, ADDRESSING THE PROBLEM OF HOW TO GET THE MAXIMUM NUTRITIONAL BENEFITS FROM THE AVAILABLE AGRICULTURAL PRODUCTION PER CAPITA.

FY 1976 PROGRAM. U.S. TECHNICIANS: 12 MAN-MONTHS OF SHORT-TERM CONTRACTUAL SERVICES IN NUTRITIONAL BENEFIT-COST ANALYSIS AND DESIGN OF NUTRITION INTERVENTIONS. PARTICIPANTS: FOUR NUTRITION PLANNERS FOR SHORT COURSES IN THE U.S. COMMODITIES: NUTRITION EDUCATION MATERIALS, VISUAL AIDS, AND PLANNING EQUIPMENT. LOCAL COSTS: LOCAL SEMINARS, UNCLASSIFIED

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LOCAL TRAVEL, PRINTING, DATA PROCESSING, SUPPORT OF PILOT INTERVENTIONS AND S.T. LOCAL CONTRACTS.

ESTIMATED TOTAL COST: 325

OBLIGATIONS	FY-76
DIRECT	CONTRACT
US.TECH.	- 38

PART.	6	--
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